

## Mobil1\_Sawvel\_Final

*The screen fades from black, revealing a neighborhood road lined with trees. A man stands by a car in front of a small house. The car's hood is propped open. Acoustic guitar music plays.*

ON SCREEN TEXT:      Our normal is  
                                 454,155 miles.

*Don Sawvel stands by the car with the hood propped up behind him. He speaks and gestures with his hands, which have work gloves on them.*

ON SCREEN TEXT:      Don Sawvel  
                                 Former Mechanic

DON: I've been a loyal Mobil 1 user since 1982.

*Cut to Don working on the interior parts and engine beneath the hood of the car. He continues speaking.*

DON: I've owned this Toyota Camry since 2000, and I change the oil with Mobil 1.

*A bottle of Mobil 1 motor oil sits on the engine beneath the propped-up hood of the car.*

*A close-up reveals a car speedometer set at zero miles per hour. The odometer reads at 454,155 miles.*

ON SCREEN TEXT:      ODO 454155  
                                 FUEL DOOR

DON: I've had it for 454,000 miles or so.

*Cut to the car interior and engine parts below the propped-up hood of the car.*

DON: I like to save money, and I don't like to fix stuff.

*Don continues speaking.*

DON: So when you got a product like Mobil 1, I don't go hunting around for something else.

*A hand slowly closes the hood of the car.*

ON SCREEN TEXT:      Our normal is  
                                 30 years of loyalty.

*The screen fades to a black background with shimmering colorful lines flowing across the screen. The lines fade to reveal the Mobil 1 logo on the black background. Small disclaimer and copyright details appear at the bottom of the screen.*

ON SCREEN TEXT:      Mobil 1